

Employer feedback Analysis Report (Academic Session 2022-23)

1. Introduction

Shaheed Major Harminderpal Singh (Shaurya Chakra) Government College is situated in Sahibzada Ajit Singh Nagar (Mohali), Punjab. The college acknowledges the significance of gathering input from all stakeholders to ensure its advancement in the right directions. Stakeholders include college students, their parents, alumni, faculty and staff and employers. Alumni feedback plays a vital role in assessing and enhancing the higher education academic environment. After leaving the formal structure, alumni can provide an impartial assessment of their experience. The Internal Quality Assurance Cell (IQAC) of the College is responsible for collecting annual alumni input and feedback. The responses of the alumni were recorded using a questionnaire circulated through google form.

This report presents the analysis of the feedback taken from the employers for the academic session 2022-23.

2. Data Collection and Analysis

To collect feedback from alumni a feedback form was circulated among alumni and 75 responses were received. For a comprehensive understanding, percentages along with appropriate charts and graphs have been used to depict the results clearly.

2.1 Course-wise Classification of Alumni

To ensure broader representation, efforts were made to include alumni from all the offered courses in the college. Figure 1 depicts the course-wise classification of alumni respondents. The majority of the responses were received from the alumni of B.A. followed by B.Com, BCA, MA and other courses.

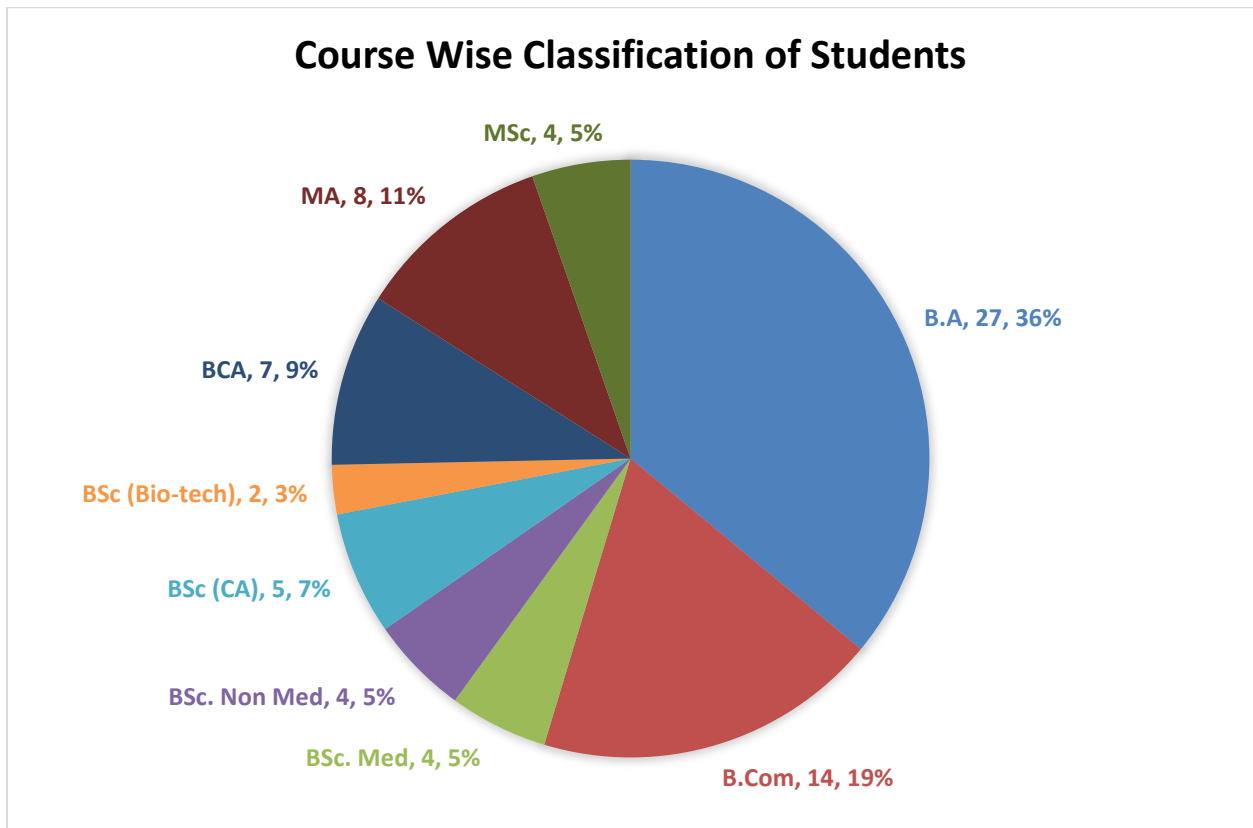


Figure 1

3. Alumni Feedback and Analysis

The feedback from the alumni were taken on various parameters like employment status, best practices in college, challenges faced in college, suggestions for improvements etc.

3.1 Employment Status

College recognizes that the employment status of alumni holds immense significance as it serves as a tangible measure of the college's effectiveness in preparing students for real-world success. Positive employment outcomes indicate that the education provided aligns with industry demands, equipping alumni with relevant skills. Figure 1 depicts the employment status of the alumni. It is evident that majority of the alumni are employed in the private sector followed by government sector.

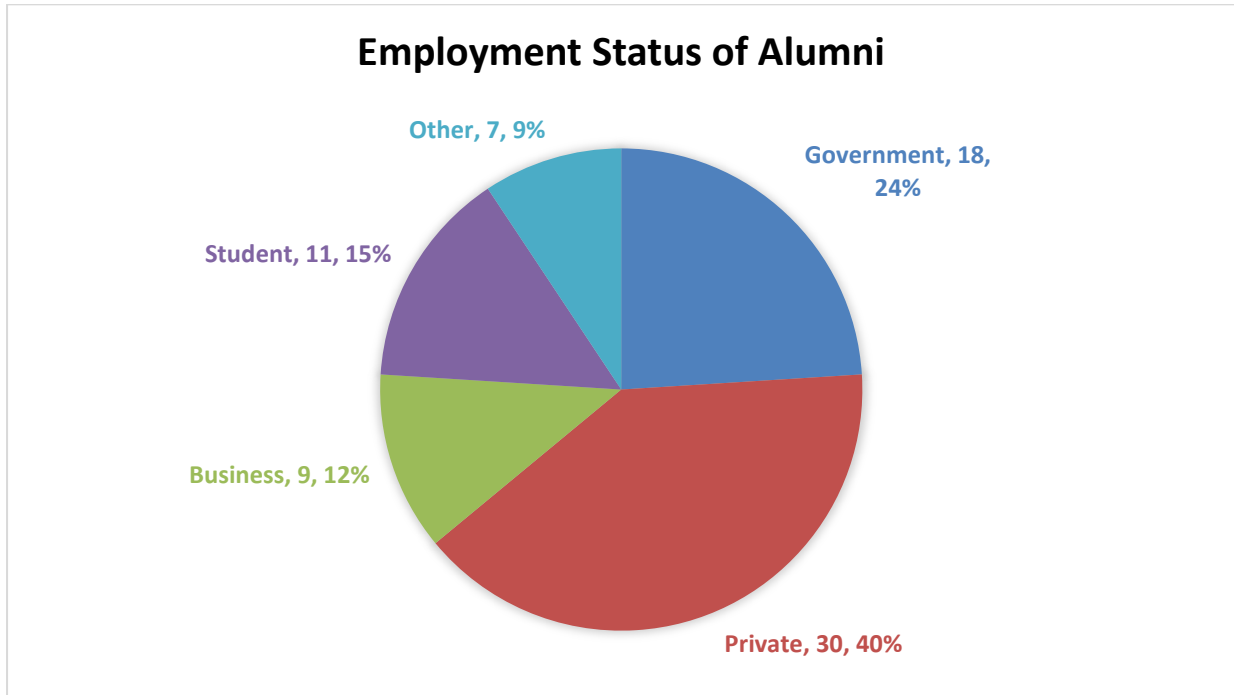


Figure 2

3.2 Contact with teachers

College believes that maintaining relationship with teachers fosters networking opportunities for alumni, potentially leading to referrals and collaborations. Additionally, the success of alumni becomes a source of inspiration for college and teachers. This mutual connection enriches professional journey of students and contributes to the college's sense of accomplishment. The responses of the alumni are depicted in Figure 3. As per the data, it is evident that majority of the alumni are still in touch with their teachers.

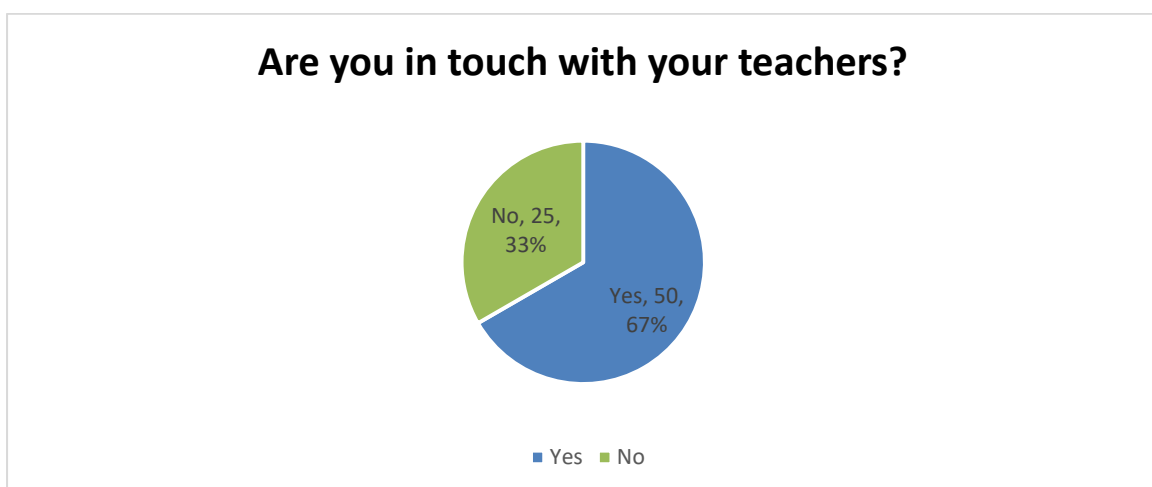


Figure 3

4. Best Practices in College

Alumni feedback highlights commendable practices including economical tuition, robust infrastructure, and approachable and supportive faculty. Alumni appreciated students' active involvement in NCC, NSS, Youth Festivals, and inter-college contests, fostering holistic development. Notably, the use of diverse teaching approaches earned acclaim, enhancing the learning experience. This combination of affordable education, conducive environment, extracurricular engagement, and innovative pedagogy underscores the College's dedication to holistic education and student empowerment, leaving a positive impact on alumni perceptions and experiences.

5. Suggestions and Action Taken

Alumni emphasized the need for stronger ties between academia and industry to address real-world challenges effectively. Practical skills and career readiness were also highlighted as essential by alumni. Alumni feedback also highlighted the significance of digital learning resources in modern education. Alumni urged for more alumni networking events and activities to facilitate connections.

Taking into account the feedback and suggestions received, the college has taken various steps:

- Initiated MoUs with other institutions to give students a better exposure as well as creating opportunities for skill development.
- The college conducted skill-oriented workshops/seminars for the students inviting industry experts to share practical insights.
- A plan has been prepared to organize regular alumni meet-ups and engaging to enhance networking.




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